

brand*me*

Express yourself. Connect. Grow

social microsite package



social microsite package from **brandME...**

The *social microsite* is the perfect web solution for small to medium sized businesses. With its stylish and customizable templated design, in-built social network feeds, drop down email contact form, Google Maps integration and search engine optimisation, the *social microsite* is a fantastic and very cost effective web solution for any small to medium sized or new start up business.

The *social microsite* is a static four page website that contains all of the vital pieces of information that any business needs to showcase online: brief overview of company, address and contact details, information on products & services and a contact email form. The microsite also builds in a feed to your social networks to ensure a constant and steady flow of up to date information published to the site every day. This function can also be added into a Blog page where more detailed posts can be made and fed into the microsite without you even having to worry about it.



The *social microsite* is a great way of maintaining an online presence without having to constantly update a website admin area. Its easy to do, easy to manage and above all, extremely cost effective.

brandme

add your logo to this grey area for strong brand prominence

social network updates from Twitter, Facebook, Youtube or LinkedIn feed into the content area

The image shows a web browser window displaying a microsite homepage. The site has a dark grey header with the text "Your Logo Here" in blue. To the right of the header, there are social media icons for Facebook, Twitter, and a "+1" button. Below the header is a blue banner with the text "MICROSITE HOMEPAGE" and a paragraph of introductory text. To the right of the text are social media icons for Flickr, Twitter, Facebook, and LinkedIn. Below the banner is a white section with a "Call to Action Button". The main content area is white and contains three "Your company tweets" sections, each with a Twitter icon, a timestamp, and a short text update. At the bottom of the page is a grey footer with the text "© 2012 BrandME. All Rights Reserved".

Recommend me:   +1

Your Logo Here

Home About Blog Contact Me

MICROSITE HOMEPAGE

This is the Home page where you can link in your social network feeds to keep everyone in the loop with whats going on and maintain a healthy stream of up to date information on your website! All you need to do is remember to keep Tweeting on Twitter or Updating on Facebook from your office or SmartPhone.

Call to Action Button

Showing 1-10 out of 81 | « Previous | [Next](#) » | [10](#), [15](#), or [20](#) at a time.



Your company tweets:

Posted 1 hour ago to Twitter / yourcompanyname

Your Company : Just secured the deal with a large blue chip company. Really pleased!



Your company tweets:

Posted 4 hours ago to Twitter / yourcompanyname

Your Company : About to go into meeting with potential new client. Could be a great account to secure. Wish us luck!



Your company tweets:

Posted 1 day ago to Twitter / yourcompanyname

Your Company : Found this article on the economic climate. Made interesting reading.. [igo01_wxy_1](#)

Showing 1-10 out of 81 | « Previous | [Next](#) » | [10](#), [15](#), or [20](#) at a time.

© 2012 BrandME. All Rights Reserved

choose any major social network to link too here

change the colour of the title area to whatever compliments your brand best. add an image in to replace the social icons in the visual



the area behind the boundaries of your site fill with colour and stretch to fill the screen however wide your web browser is set to

Recommend me: [f](#) [t](#) [+1](#)

Your Logo Here

[Home](#) [About](#) [Blog](#) [Contact Me](#)

MICROSITE ABOUT PAGE

Company Profile

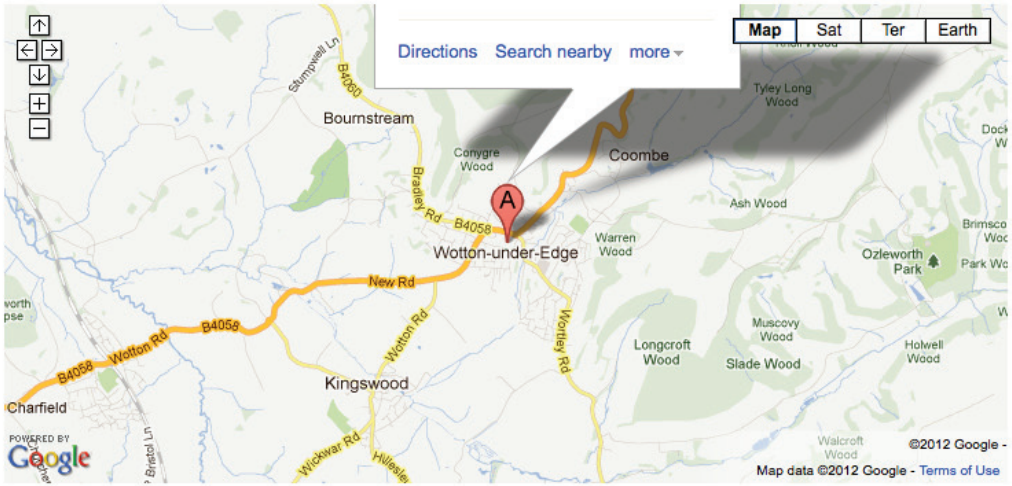
This is the About page of the Microsite and here you can put as much information about your company as you like. You can even add pictures of your offices or your company in action. The information will be displayed on this page and the more information you add, the page dynamically stretches to be as deep as the content you add.

Services

Add some info on what you do.

Address and Contact Details

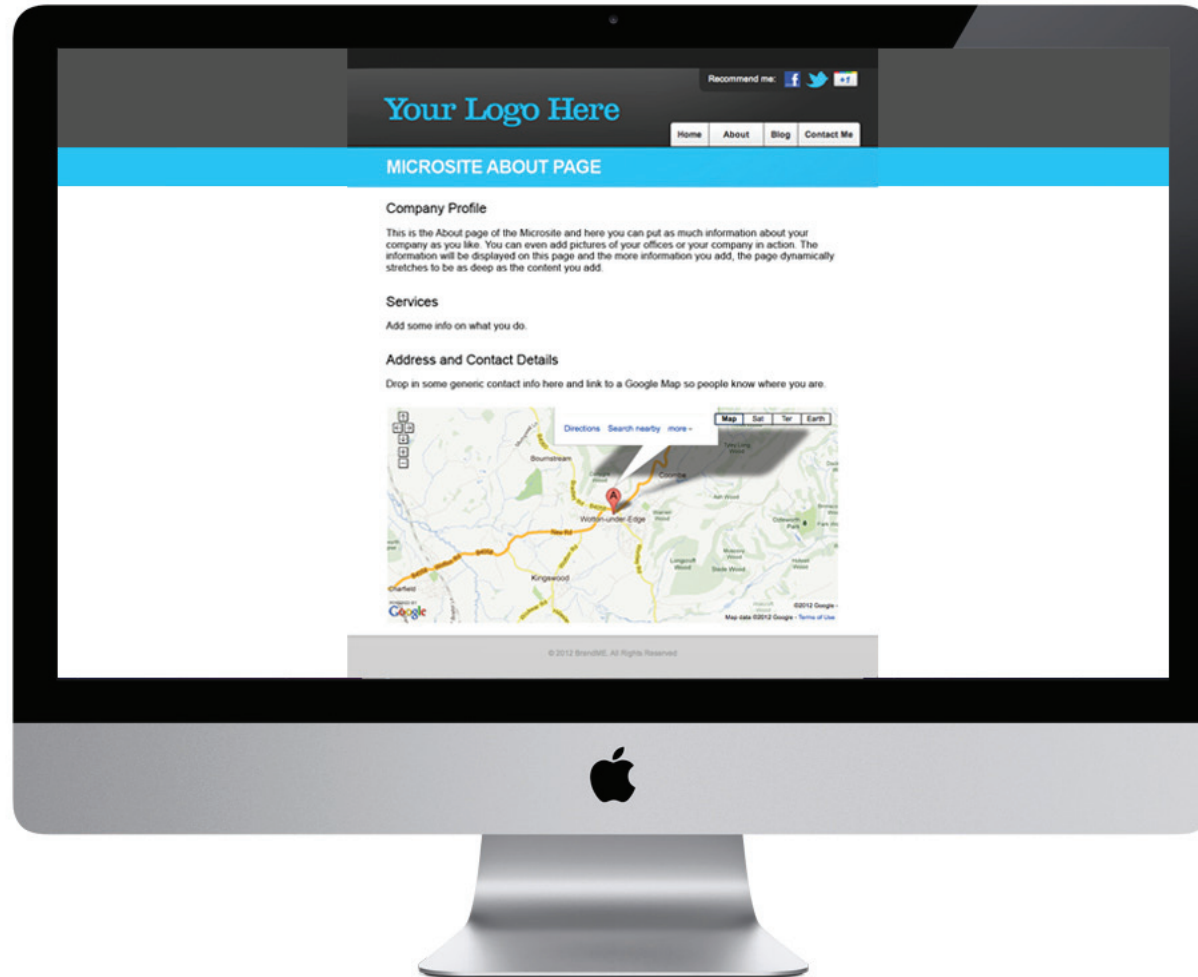
Drop in some generic contact info here and link to a Google Map so people know where you are.



A Google Map showing a location marked with a red pin labeled 'A'. The map includes a search bar with 'Directions Search nearby more', map controls (Map, Sat, Ter, Earth), and a copyright notice '©2012 Google - Map data ©2012 Google - Terms of Use'.

© 2012 BrandME. All Rights Reserved

Google Maps integration to show where your company is



Recommend me:

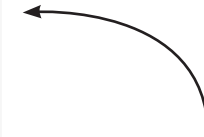
Your Logo Here

Home About Blog Contact Me

MICROSITE BLOG PAGE

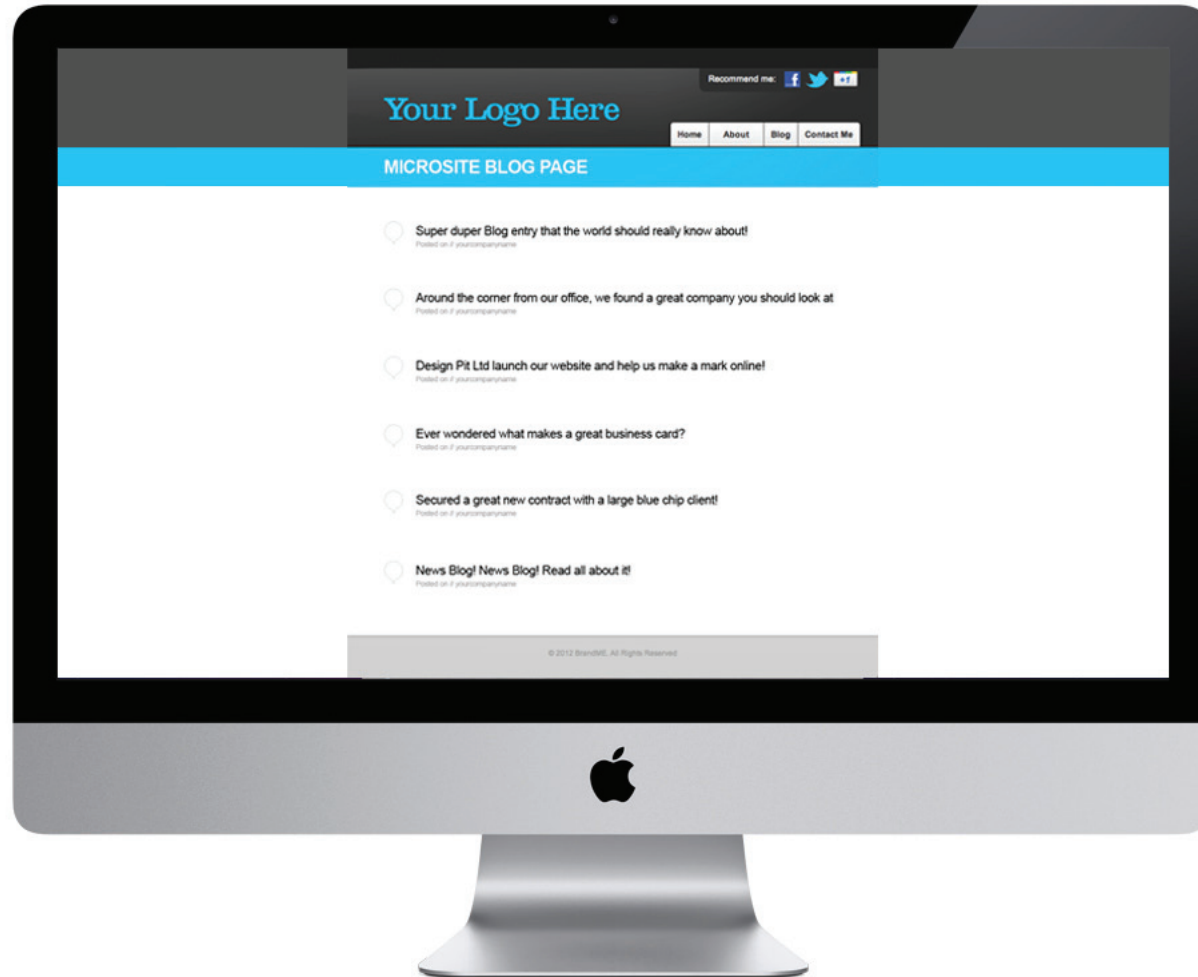
- Super duper Blog entry that the world should really know about!**
Posted on // yourcompanyname
- Around the corner from our office, we found a great company you should look at**
Posted on // yourcompanyname
- Design Pit Ltd launch our website and help us make a mark online!**
Posted on // yourcompanyname
- Ever wondered what makes a great business card?**
Posted on // yourcompanyname
- Secured a great new contract with a large blue chip client!**
Posted on // yourcompanyname
- News Blog! News Blog! Read all about it!**
Posted on // yourcompanyname

© 2012 BrandME. All Rights Reserved



the blog page could also be a standard static page for products and services. you do not have to have a blog page.

you can also add another static page for products and services as well as having a blog page




Full Name *


Email Address *


Telephone Number


subscribe to newsletter


Your Message *

 **Around the corner from our office, we found a great company you should look at**
Posted on // yourcompanyname

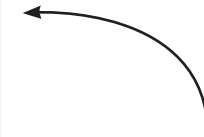
 **Design Pit Ltd launch our website and help us make a mark online!**
Posted on // yourcompanyname

 **Ever wondered what makes a great business card?**
Posted on // yourcompanyname

 **Secured a great new contract with a large blue chip client!**
Posted on // yourcompanyname

 **News Blog! News Blog! Read all about it!**
Posted on // yourcompanyname

© 2012 BrandME. All Rights Reserved



contact form drops down to reveal the required fields





costs and hosting

The *social microsite* has been developed for the small to medium sized business specifically and is one of the most cost effective web solutions available today. A social microsite package costs just £200 plus hosting.

Hosting costs are £60 a year as a one off payment or £7.50 a month payable by standing order or direct debit.

To place an order please contact Rory at **brandME**:

rm@jfdconsultants or 07920 146 467